

The Young Filmmaker daily programme

Day 1- Enter the summer experience

2:00pm **Start**

Over the next five days, you will create an original short film after being guided through the entire pre-production, production and post-production processes by experienced professionals from the world of film. This will involve crafting a standout story in a professional writers' room, storyboarding and filming your own movie scenes, transforming your footage in the editing process, and delving deeper into the 21st century's most innovative filmmaking techniques. In addition, you will develop your creative intelligence through a series of interactive activities and simulations, as well as beginning to build the skills necessary to thrive in the contemporary film industry.

Afternoon The Summer Experience Begins

- Your journey starts here: step into the shoes of a top filmmaker
- Keynote speech by the programme director: discover what the Summer Experience has in store and how to make the most of this unique experience
- Immersive group activities: develop crucial skills for the Summer Experience ahead, including creativity, teamwork and story formation
- Unpick your favourite films and television series with an industry expert: what is it that makes these so successful?
- Interactive networking session: meet your fellow students – talented and ambitious students from around the world who can act as powerful contacts for your future career in film

6:00pm **Close**

Day 2 – Enter the writers' room: pre-production

10:00am **Start**

Morning The World of Filmmaking: Crafting the Story

Embark upon your role as a young filmmaker- The global world of filmmaking and its many opportunities

- The demands, expectations and personnel involved in filmmaking: directors, producers, editors, technicians, scriptwriters, sound designers, and many more
- How to understand themes and genres: expert advice from scriptwriters on how to craft an extraordinary story that the world will want to see on screen
- Work collaboratively with fellow young filmmakers to develop the concept for your story and discover what it means to work in film today.

Afternoon From Story to Screenplay

- Flesh out your characters' motivations, relationships, journeys, and relatability
- Use professional script-writing software to write the script for your first film scene
- The elevator pitch: 30 seconds to sell your story to film & TV developers
- Receive live feedback from industry experts

5:00pm **Close**

Day 3 – Enter the film set: production on location

Morning **Your Movie Scene: Part I (Producing and Directing)**

Over the course of the day, you will use your in-depth understanding of the role of producers and directors to shoot your original film on location.

- The role of a producer: making your film happen, securing high-profile locations, building your dream team, planning and budgeting your film, and understanding the business of film
- Step into the shoes of a director: adapt a professional filmset, used by the British film and television industry, to fulfil your unique creative vision
- Choose the right shots, angles and lighting, as well as making crucial decisions on set design, lighting, sound, costume, make up and props
- Live directing simulation: coach multiple professional actors through a powerful scene on a state-of-the-art film set and tailor your advice to the performance in front of you

Afternoon **Your Movie Scene: Part II (Storyboarding and Filming)**

- Turn your first movie scene from storyboards to screen using industry grade equipment and make thoughtful creative decisions to maximum effect: location, shot choices, angles, lighting, sound and more
- Film your own movie by fully utilising the exclusive location and receive direction from experienced, professional filmmakers
- Follow your individual creative direction, put your videography skills to the test, take the rules of filmmaking into your own hands and bring your story to life
- Live production panel Q&A with filmmakers whose backgrounds include directing, producing, scriptwriting and more

5:00pm **Close**

Day 4 – Enter the editing suite : post-production

10:00am **Start**

Morning **The Power of Editing: A Professional Masterclass**

Step into the editing studio, learning the techniques of professionals and applying them to your own creative vision.

- Convey the mood of a film through powerful editing techniques, alternating shots, cuts and transitions
- Turn your flat footage into a masterpiece of mood-based colour and sound: the power of colour grading, sound, composition and foley artistry
- Transform your raw footage into a scene suitable for a slick motion picture
- Witness the live demonstration of a film scene being edited by a professional in a state-of-the-art editing studio

Afternoon **Your Movie Scene: Part III (Editing, Screening and Pitching)**

- Edit and finalise your scene by selecting the footage, sound, transition, speed and cuts, with professional editors on-hand to guide you through and give you live feedback
- Attend a series of live screenings of the film scenes you have created over the four days and receive constructive feedback from professional filmmakers and your peers
- Discover the criteria used by professional film critics and apply this framework to your own creative projects as you embark upon your future career
- Pitch your unique Summer Experience project to world-leading film festival executives

5:00pm **Close**

Day 5 – Enter the digital lab: visual effects and sound

10:00am **Start**

Morning **Designing and Transforming Visions**

Your place in film: figure out where your unique skills and interests can take you and discover the enormous variety of exciting roles within the filmmaking process.

- Designing visions: immerse yourself into the world of set, costume and colour design, creating your own cinematic vision by using a mixture of homemade materials and professional equipment
- Transforming visions: appreciate how music and sound can be used to enhance and transform dramatic scenarios, recording your own sound effects to embellish your cinematic vision
- How much does cost really matter? Unpick the commonly held notion that the most expensive equipment is usually the best equipment, comparing a range of post-production tools and software
- Receive live feedback from experts and participate in a live Q&A with filmmakers focusing on post-production, special effects, visual effects (VFX) and sound

Afternoon **Career Coaching: How to Become a Successful Filmmaker**

- Your path to success: understanding the key decisions ahead and how to maximise your chances of success
- Subject choices at A-level/IB/university and more
- Securing work experience, designing impactful CVs/resumes/portfolios and powerful interview techniques
- How to write a film-specific cover letter
- Coaching from experienced filmmakers on what you can do now to stand out in the future

5:00pm **Close**

Day 6 – Collaborative creativity : planning and shooting a music video

10:00am **Start**

Over the next five days, you will move beyond your original short and step into the excitement of the wider film industry. This will involve working collaboratively to shoot a music video following a specific creative vision, delving deeper into CGI and animation, understanding how a film is marketed and how this impacts its artistic reception, and exploring the global capital of film. You will continue to apply your burgeoning creative intelligence to a broader understanding of the film industry, through a series of interactive simulations and activities.

Morning **'From Concept to Camera': Create a Collaborative Vision**

Translate your developing filmmaking skills onto an exciting and different medium, as you are hired to shoot a music video for a killer track.

- Work collaboratively with your peers in order to make crucial artistic decisions, including which song you would like to form the centrepiece of the video and the overall visual aesthetic you will be pursuing
- Brainstorm session: which themes from the song will be reflected in your music video and what is the cohesive story which you will be attempting to impart upon your audience?
- Write up your shooting schedule: plan out a comprehensive storyboard and shot list, deciding upon the precise timings for filming and editing your music video in the afternoon

- Create opportunity out of your limitations by effectively using the equipment, props, materials, actors, costumes, lighting, and locations available to you

Afternoon **'From Shot to Screen': Finalise and Premiere your Music Video**

- Turn your storyboard into polished shots, working as a team and assigning roles and responsibilities in order to realise your creative vision
- Focus upon cuts, transitions, copy, sound, and colour in order to transform your raw footage into an industry-standard music video
- Premiere your finalised video to industry professionals and present the reasoning behind each of your team's creative decisions
- Receive live feedback from experts and take on board their advice in preparation for marketing your music video

5:00pm **Close**

Day 7- Visionary visuals

10:00am **Start**

Morning **Enter the Motion Capture Studio**

Generating the Green Screen: a detailed introduction to motion capture and how it has been applied to elevate the filmmaking process.

- A behind-the-scenes glimpse at how motion capture and CGI have been effectively used in your favourite blockbuster films
- Experience first-hand the mocap process: from high-precision real-time motion capture to data binding and repair
- Blur the lines between animation and reality: how motion capture and chroma keying can be integrated into every aspect of filmmaking
- Bring motion capture technology into your own home: visual effects, creative experimentation, and the future of the film and television industries

Afternoon **Enter the Animation Studio**

World-Building from the Inside Out: work collaboratively with your team to develop a three-shot animated film.

- Collaborate with artists to create a 3-shot storyboard for your animated short
- Bring your story to life: draw each of the scenes, maintain continuity and design your visual blueprint
- From sketch to screen: employ the use of state-of-the-art technology to translate your artistic vision into a cohesive sequence
- Showcase your animations and gain step-by-step advice from industry experts

5:00pm **Close**

Day 8 – Master the art of marketing

10:00am **Start**

Morning **The World of Marketing**

Understand the central importance of marketing to the world of film, in terms of both finding an audience and the ways in which creative content can be consumed.

- Marketing is one of the most powerful forces in business: uncover the key frameworks and techniques used to win the hearts and minds of consumers
- The psychology of marketing: product, place, price, promotion, people, positioning and packaging
- An ever-changing landscape: discover the rise of digital marketing and where creativity meets analytics
- Hear from expert marketers with experience in a variety of industries on what they have found to be the most successful pathway to scalability

Afternoon **The Film Launch**

- Race against time: work with marketing consultants to develop your short-, medium- and long-term strategies within a given budget
- Know your audience: how your inclusive marketing strategy can make an impact on the diversity of consumers
- Create eye-catching visuals, storyboard your advertising campaign, and collaborate to produce a cohesive vision for your film
- Pitch your bespoke campaign to a team of marketing professionals and receive live feedback

5:00pm **Close**

Day 9 – Young filmmakers on tour: the capital of film

10:00am **Start**

Morning **The Capital of Film: A Walking Tour**

Embark upon a guided tour of London, discovering at each stage why it has been dubbed 'The Capital of Film'.

- Experience some of London's most iconic filming locations and investigate the use of backdrop for creative cinematic effect
- Put yourself into Christopher Nolan's shoes and recreate impactful shots from Batman: The Dark Knight, Gladiator and Inception
- Understand how London became a first-class location for the global film industry
- Tour a world-renowned film studio, the site of numerous blockbusters and TV shows, discovering first-hand how it has been used within the filmmaking process

Afternoon **The Capital of Film**

- Visit some of London's most famous landmarks and uncover their relationship to the global film industry
- Explore a stunning cinematic landscape which has been used in multiple Hollywood films
- Question the use of location for dramatic effect: how can London's unique buildings and scenery be re-purposed for both period films and modern works?
- Attend an exclusive screening of an award-winning film and discuss the artistic decision-making process with top industry professionals

5:00pm **Close**

Day 10 – product review and summer experience film festival

10:00am **Start**

Morning **The Young Filmmaker Festival**

From Short to Silver Screen: spend the morning as a world-famous director, as you compete for awards at our exclusive film festival.

- Watch a selection of films from the Summer Experience and question the creative choices employed by the burgeoning young filmmakers behind them
- Get out the popcorn: experience your own work being screened in real-life cinema
- Critically reflect upon what you have seen on the screen and use this as a frame of reference for your later career
- Compete against your peers for top prizes at the festival awards ceremony

Afternoon **Private Networking Event**

- Take part in a private networking session with top professionals from the world of film
- Put your newfound knowledge to the test
- Have your burning questions answered by those in the know
- Receive valuable advice from experts in the field

5:00pm **Close**

Day 11 – careermax

10:30am **Start**

Over the next five days, you will receive personalised coaching on how to succeed in each of the major milestones on the road to landing your dream job in film: i) securing a place at a top-tier film school ii) excelling in your studies iii) mastering every aspect of the recruitment process and procuring a top job in film post-university. In addition, you will receive inspirational coaching on key employability skills from high-profile figures including politicians and Olympic athletes.

Morning **Enter CareerMax**

Your future starts now: discover the essential skills needed to thrive in the film industry.

- Personal development plan: work with a careers expert in small focus groups to plan the next steps in your journey
- 'Big results require big ambitions': hear from a world-class Olympic athlete on the importance of being a self-starting, ambitious individual in today's increasingly competitive climate
- 'The art of communication is the language of leadership': hear from a high-ranking politician on how best to improve your communication skills and captivate a large audience

Afternoon **Film School Applications**

You're in your final year of school and it is time to start thinking about what comes next.

- Inside UCAS: an interactive session with a university and film school admissions expert, with guidance on how to ace your applications and bag your first-choice film school or university
- University and degree choices: making the right decisions to maximise your career potential
- Eye-catching extracurriculars: using extracurricular activities to boost your application
- Personal statement workshop: expert coaching on the art of personal statement writing
- Interview training: a masterclass with senior admissions tutors from top UK film schools and universities

- You become the admissions officer: step into the shoes of a university admissions tutor; review a collection of portfolios and interview prospective students for a place at a world-renowned creative institution

5:00pm **Close**

Day 12 – enter film school

10:30am **Start**

Morning **Welcome to Film School!**

Congratulations! You have been accepted into your first-choice film school – it's time to start preparing.

- Campus tour: private tour of the National Film and Television School (NFTS) led by students, who will guide you through the abundant opportunities available to you there
- Academic lecture: meet experienced professionals teaching the fundamentals of filmmaking and experience a film school-style class from one of their most popular film courses
- Meet the NFTS team: attend an exclusive networking lunch with students and alumni

Afternoon **Step into the Shoes of a Student**

- The film seminar: discuss the contents of the morning lecture in a seminar group led by an academic, reflect on the themes raised with likeminded individuals and begin to generate your own creative interpretations
- The practical project: work effectively as part of a team to research and plan for a practical film-related task
- The group presentation: present your team's creative vision and technical prowess to your peers and assessors
- The feedback: receive feedback on your presentation and reflect on your team's performance

Day 13 – Graduate recruitment: application and interviews

10:30am **Start**

Morning **Graduate Applications**

You're in your final year of study and it is time to start thinking about life after film school.

- Standout work experience: learn the importance of securing relevant work experience and the impetus it can add to your future career in film
- How to properly value yourself as a creative: financial good-practice, union representation and freelance work
- Killer portfolios: crack the code to the perfect portfolio with industry recruitment experts and hear from hiring managers from the film industry on what they are looking for in standout candidates
- You become the hiring manager: step into the shoes of a senior hiring manager working at a major film studio as you screen a set of graduate portfolios and select which candidates you would like to interview

Afternoon **Graduate Interviews**

The graduate recruiter was impressed by your knockout portfolio and you have now been invited to interview for the role.

- Interview workshop: receive bespoke public speaking training on how best to articulate yourself during high-pressure, professional situations such as interviews and presentations
- You become the graduate interviewer: interview candidates for a graduate role alongside senior recruitment managers and

put them through their paces with a series of challenging scenario-based questions

- Reflection: return to your focus groups and review the goals you set for InvestIN's CareerMax week. What have you achieved so far? What would you like to work on over the final two days? What questions do you need answering?

5:00pm **Close**

Day 14 – Graduate recruitment : filmmaking under pressure

10:30am **Start**

Morning Enter the Assessment Centre

Congratulations! You have nailed the initial interview for a graduate role at a major film studio and are among the top-ranked candidates invited to the final stage assessment centre.

- Graduate assessments: discover the different types of activities you will be faced with during an assessment centre and the core competencies that recruiters are looking for
- Skills tests: experience a series of skills tests that will gauge your artistic and creative abilities and receive feedback on your performance
- In tray exercise: tackle a series of challenging in tray exercises and impress your prospective employer with your calm and organised approach to work

Afternoon Working as a Team

- The task: experience a real-life, time-pressured filmmaking scenario, meet your team and establish members' individual strengths and areas of expertise
- Group discussion: master the art of managing discussions during interactive group activities as you collaborate with your team and evaluate one another's contributions
- Key skills: manage your time effectively and wow the assessors with your outstanding approach to teamwork and leadership
- The reflective interview: receive feedback on your performance and improve your ability to work constructively with others

5:00pm **Close**

Day 15 – personal development plan: your next steps

10:30am **Start**

Morning Personal Development Plan

- Personalised feedback: receive a bespoke summary of your performance during the day 14 assessment centre, including your strengths and areas for development
- Group reflection: return to your focus groups and reflect on what you have achieved throughout InvestIN's CareerMax week
- Personal development plan: work with a recruitment expert to establish your next steps and create your very own personal development plan
- Farewell speech: a review of what you have gained from the Summer Experience, with closing remarks from the programme director

1:00pm **Close**

*Exact programme subject to change