

Immersive Experiences Days 1-5

The World of Sales and Trading

- Discover the winning trading strategies employed by the world's top investment bankers
- Learn how traders analyse volatile markets
- Compete in teams to generate the highest return on investment
- Build your own equities portfolio
- Present your portfolio to hedge fund managers and get feedback on your investment

Uncovering Corporate Finance

- Discover the fast-paced life of an M&A analyst at a global investment bank
- Learn how to calculate the value of any business using fundamental formulae
- Enter a live deal: compete to win a multi-million-pound merger and respond to live updates from your client as the pressure mounts
- Explore the high-powered world of IPOs alongside leading capital markets professionals

Become the Asset Manager

- Demystify the lucrative hedge fund industry with senior asset management professionals
- Take part in a state-of-the-art asset management simulation used by top investment banks to recruit their traders
- Compete against your peers as you manage a portfolio of global FX, commodity, equity and bond markets
- Delve into private equity and learn the strategies and techniques you'll need to excel
- Develop your powers of negotiation as you tackle a thrilling private equity case study

Enter the Trading Floor

- InvestIN's trading competition: trade the stock market live in a London skyscraper
- Put the trading strategies and analysis you learnt into practice as you race against your peers to navigate the market and generate a profit
- Receive personalised feedback on your performance from traders who work for the world's leading investment banks

Immersive Experiences Days 6-10

Advanced Trading Strategies

- Gain private access to a state-of-the-art trading floor in the City
- Build on the skills you have developed so far and learn advanced trading strategies that will set you apart from the rest
- Put your strategies into practice on your very own live trading account
- Receive feedback on your performance from top-level traders

Boutique vs Big Four

- Explore the world of boutique investment banks and the financial services they offer
- Understand the different type of deal experience you can acquire at a boutique and the career prospects available beyond big name, bulge-bracket banks

The Fintech Forum

- Discover the exciting field of financial technology as you hear from a range of Fintech experts
- Compete in teams to come up with the next pioneering fintech company
- Collaborate with entrepreneurs and software engineers and assign project roles that reflect your areas of expertise
- Display your team's project at an exclusive Fintech fair attended by industry-leading professionals and get feedback on your work

Networking Event with Top Investment bankers

- Take part in a private networking session with top investment bankers
- Put your newfound knowledge to the test
- Have your burning questions answered by those in the know
- Receive valuable advice from experts in the field

Immersive Experiences Days 11-15

CAREERMAX

Over the next five days, we will prepare you to outperform others in the race to become a top investment banker. You will be given dedicated coaching on how to become a world-class professional in any industry, with training on the most crucial skills that universities and employers are looking for: public speaking, leadership, teamwork, problem-solving, communication, time management and negotiation. Expect hands-on, interactive

activities led by professional development experts, to help turn you into a confident young investment banker, right now.

Leadership & Teamwork Coaching

- How you can build a high-performance team
- The most effective styles of leadership you can adopt
- What makes the ultimate team player?
- Inspiring and motivating others
- Leading vs managing

Leadership & Teamwork Challenge: work with your team to try and devise how to create a city fit for human habitation on Mars

Public Speaking & Communication Coaching

- Public speaking coaching by a specialist who trains CEOs
- Perfecting enunciation, tone, pace and body language
- How you can engage an audience and read the room
- The art of persuasion
- How to communicate effectively in a team environment
- Understanding emotional intelligence and using empathy
- Building strong interpersonal skills
- Influencing others

Communication challenge: use your communication skills to guide a blindfolded team member to safety on an obstacle course

Public speaking challenge: critically analyse public speaking performances

Negotiation Coaching

- Understand the art of negotiation and its importance
- How to identify when you are actually in a negotiation
- The typical stages of a negotiation
- Key negotiation styles
- Building relationships
- Key tactics: anchoring, tradeable concessions, commitment tactics, bluffing, injecting urgency, varying pace and more

Negotiation challenge: enter a simulated hostage negotiation scenario. Work with your team to get the hostage released

Problem-Solving Coaching

-How you should approach problems and solve them decisively

-Analytical skills: identifying and structuring problems

-Creative and lateral thinking

-Effective decision-making

-Implementing solutions, analysing results and making changes

Problem-solving escape room: work through a series of complex problems under time pressure

Time Management Coaching & Reflection

-How successful people manage time

-The time management quadrant

-Setting goals, prioritising, simplifying and re-evaluating

-The power of hyper-focusing

-Eliminating distractions

-Practising the '4Ds': doing, deferring, delegating and deleting

-Implementing solutions, analysing results and making changes

Time management challenge: enter a humanitarian crisis simulation. Identify your goals, decide your priorities and execute them under time pressure