

Immersive Experiences Week 1

The Entrepreneurial Mindset

Identify the stand-out qualities of the world's leading entrepreneurial figures

Develop your understanding and ability to ideate and innovate

Learn about different leadership skills and how to shape your own journey as a business leader

Strategies for Success

Compete against your peers in a team challenge

Work together to strategize and build a business model

Analyse the competitor landscape and identify your USP

Work with industry experts to understand the risk and reward of key strategic choices

The Fundamentals of Finance

Plan your financial strategy: learn the fundamentals of cost, revenue and profit

Hear how Gen Z entrepreneurs fundraised multi millions

Pitching like a Pro

Attend a bespoke public speaking workshop led by a professional who coaches CEOs

Learn valuable techniques to manage stress during high-pressure professional situations

Build Your Start-Up

Put your newly acquired knowledge to the test as you race against the clock to conceive, strategise, finance and market a business

Compete against your peers to build your businesses and prepare to pitch them in the den

Get personalised advice from expert entrepreneurs

Enter the Den

Enter the Den and pitch your visionary brand

Receive personalised feedback on your unique business model from experts in marketing, growth, strategy and finance

Networking

Take part in a private networking session with top entrepreneurs

Put your newfound knowledge to the test

Have your burning questions answered by those in the know

Receive valuable advice from experts in the field

Immersive Experiences Week 2

Visit Multi-Million Dollar Firms

Experience the inner workings of a tech start-up and see how they've scaled their business

Rub shoulders with inspirational business leaders and uncover their path to success

Campaigns and Insights from Consumer Psychology

Enjoy a collaboration day with budding psychologists

Learn how psychology shapes consumer behaviour and how to use these insights to design effective business campaigns

From Start up to a Sustainable Scale up

Learn how to build from a start up to a scale up

Learn how firms leverage sustainability

Strengthen both social equity and long term strategy

Networking Event With Top Entrepreneurs

Take part in a private networking session with top entrepreneurs

Put your newfound knowledge to the test

Have your burning questions answered by those in the know

Receive valuable advice from experts in the field

See the financial hub of the city from state of the art speedboats

The Fintech Forum

Experience a series of talks from fintech experts on their experiences within the field

Receive the brief for your collaborative fintech assignment

Work in teams comprised of the fastest growing industries in the modern world and assign project roles that reflect individuals' areas of expertise

Display your team's project at an exclusive Fintech fair attended by industry leading professionals

Receive live feedback on your work from the experts and reflect on your team's performance