## **Immersive Experiences Week 1**

#### The Architecture Studio

Discover the architectural design process: research, collage, concept design, 3D model, developed design and presentation board

Refine your creative problem-solving skills with a series of quick-fire drawing exercises

Learn the difference between plan, section and axonometric drawings and their purpose within the design process in an interactive workshop with a leading architect

Engage in a 3D physical-modelling workshop: learn how to transform simple materials into magnificent miniatures of your architectural space

### **Become the Architect**

Receive your first design brief and work with your team to analyse the client's needs

Visit an inner-city site and document your findings through note-taking and conceptual sketching

Pool together your research, sketches and collage to align on the concept that will underpin your project

Build physical structures to best visualise your designs

Liaise with your peers in a studio 'cross-crit': size up the competition and get invaluable feedback

#### Firm Visit

Visit a top architecture firm and understand the day-to-day life of an architect

Get hands-on experience of how a firm operates, learning how they approach their own design briefs

Participate in a live panel Q&A session and gain invaluable advice to take back to the studio

Network with top architecture professionals

#### Pitch to the Client

Bring all your work together: curate your project narrative on presentation boards at a landmark London building

Perfect your elevator pitching skills: concisely describe your project to the client and communicate your design choices effectively

Have your project assessed according to official RIBA guidelines

Receive detailed feedback on your work from leading experts in the field

## **Immersive Experiences Week 2**

# **Designing a Sustainable Structure**

Meet experts in urban planning and discover how sustainable architectural firms are addressing climate issues in urban areas

Receive your brief: work in teams to construct an environmentally-friendly urban space

Investigate the way communities interact with their environment

Research the materials and systems that will be used in your sustainable city before implementing them into your final designs

Pitch your finished project to leading urban planning professionals

### Site Research and Development

Take a tour of one of London's regenerated areas and use your newfound knowledge to redevelop the area

Learn about the history of your site and use this knowledge in your design development

Pitch your design proposals to experts and receive feedback

### **Digitising Your Designs**

Learn how architectural firms are using virtual reality, augmented reality, artificial intelligence and other cutting-edge technology to enhance their designs

Receive a live SketchUp tutorial with an expert, with tips and tricks on how to visualise your designs in digital

Take your project and reconstruct it virtually, adding detail to upgrade the design

Add your newfound technological skills to your portfolio

## The Exhibition

Organise a 'showroom' to exhibit your design projects from the Summer Experience

Learn curation techniques that will enhance your exhibit

Write a statement within your architectural studio to underpin your exhibition

Network with leading architects and get invaluable feedback on your work and a chance to get one on one feedback on your portfolio