

The Young Entrepreneur Autumn Internship Live Online

Ages 15-18 | 17th - 21st October 2020 or 24th - 28th October 2020

The Young Entrepreneur Autumn Internship gives students aged 15-18 a 360-degree work experience in entrepreneurship, from the comfort of their own home. Over the course of 5 days, you will be working with top entrepreneurs 'live online' via our state-of-the-art interactive platform.

You will experience the real-life work of an entrepreneur, with opportunities to work alongside CEOs to create your own multi-million dollar business plan through engaging coaching sessions on: strategy, sales, marketing, technology and finance. You will also be coached in some key entrepreneurial skills: leadership, negotiation and public speaking. The internship will culminate in you pitching your business plan to top Venture Capitalist investors. Following your pitches, you will be given the opportunity to take control of your own professional development with an immersive full day experience on career coaching supporting you to build skills in networking, communication skills and planning your next steps.

You will also have the opportunity to network with our entrepreneurs and ask them all your burning questions.

Join us for a truly unique experience that will serve as an outstanding differentiator on your university and job applications and set you up for a future as a successful entrepreneur..

Internship Highlights:

Immersive Experiences in Entrepreneurship:

- Design a business strategy to create a multi-million dollar company, with coaching and feedback from top entrepreneurs
- Create the perfect Sales, Marketing, Technology and Finance strategies
- Pitch the idea to real-life Venture Capital investors and get live feedback
- Coaching on key entrepreneurial skills: Leadership, Negotiation, Networking, Public Speaking and more

Meet Successful Entrepreneurs from a Variety of Backgrounds:

- Be coached through the immersive experiences with executives from a variety of business backgrounds
- Private virtual networking/panel sessions with these professionals, who can become vital connections for your future career

Comprehensive Career Coaching:

- Training on how you can become a top entrepreneur, starting now: A-level/IB, university and degree choices; extra-curricular activities; work experience; net-working
- Personalised development plan: create a personalised development plan based on the advice you are given, which identifies your strengths and weaknesses and shows you which areas you need to develop further

Competitive Advantage In Your University Applications:

- Attending the internship demonstrates that you've gained key skills such as leadership, negotiation, networking and public speaking, which are highly valued by top universities
 - Complete the online assessment after the programme and receive a personalised certificate to include in your UCAS/College applications
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Timetable:

DAY 1: BUILDING THE BRAND

11.00am - The World of an Entrepreneur

- Your role in the internship
- The star players: CEOs, Founders and more
- The winning mentality
- The hype versus the reality

11.30am - The Knowledge: Building a Global Super Brand

- Coaching from top entrepreneurs on the key aspects of building your own successful business
- Strategy
- Sales and Marketing
- Technology
- Finance

2.00pm - Lunch Break

3.00pm - The Skills: Leadership and Negotiation

- Interactive activities in leadership and negotiating including:
- Recruiting your dream team
- Designing world-class processes
- 'Hard' and 'Soft' negotiating styles

5.00pm - Close

**exact programme format subject to change without notice.*

DAY 2: THE ENTREPRENEUR'S CHALLENGE (PART I)

11.00am - The Presentation: Building a Business Plan that gets Results

- Understand the key components of a successful business plan
- Design an executive summary that gets your business noticed
- Gain expert advice on how to justify your forecasts

1.00pm - Enter the Boardroom

- Over the next two days you will compete in teams to create a 'winning' business plan and secure investment from real-life Venture Capital investors
- Work with your team on how you will drive success and secure the investment
- Coaching at every stage with advice and support from: business strategy consultants, sales and marketing experts, technology leaders, finance professionals and public speaking coaches. This will be followed by a live pitch to investors

1.30pm - Lunch Break

2.30pm - The Business Plan (Part I): Strategy, Sales and Marketing

- The creation process begins. You will have bespoke coaching with business leaders from the following backgrounds to get their help with the first part of your business plan:
 - Strategy
 - Sales and Marketing

4.30pm - Close

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DAY 3: THE ENTREPRENEUR'S CHALLENGE (PART II)

11.00am - Introduction

- Reflect on your performance from day 2
- Develop your day 3 strategy

11.30am - The Business Plan (Part II)

- The dream continues. You will have private coaching with business leaders from the following backgrounds to get their help with the second part of your business plan:
 - Finance
 - Technology

1.30pm - Lunch Break

2.30pm - Investor Pitch Preparation

- Coaching on everything you need to know to deliver a powerful pitch to investors
- Public speaking coaching
- Preparation for tomorrow's big pitch

4.30pm – Close

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DAY 4: DELIVERING YOUR PITCH

11.00am - Investor Pitch Preparation

- Pitch your business plan to venture capital investors and convince them of your plans
- Receive personalised feedback on all aspects of your plan
- Winning team and prizes to be announced

1.30pm - Lunch Break

2.30pm - Career Coaching and Panel Q&A

- How to start a business
- Routes into entrepreneurship
- Planning for 'start-up' life
- Panel of successful entrepreneurs
- Top professionals to answer your questions
- Receive personal advice
- Inspirational stories
- Guidance from those on the inside

4.30pm - Close

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DAY 5: PERSONAL DEVELOPMENT DAY

10.30am - Entering Entrepreneurship

- The steps you need to become a top entrepreneur

11.00am - Becoming an Innovator

- Discover the art of forming ideas, developing strategies as well as creating and implementing a vision

12.00pm - Owning the Room

- Preparing for important meetings; style; body language; understanding what you are really being asked; answering difficult questions and more
- Interactive exercises for you to participate in to help you excel when selling your business and yourself
- Enter the world of networking and discover how to build a series of impactful connections that will help you further your career

1.00pm - Networking

- Enter the world of networking and discover how to build a series of impactful connections that will help you further your career

2.00pm - Lunch Break

3.00pm - Your Next Steps

- An interactive afternoon showing you the perfect CV for a future entrepreneur
- Worked examples of how you can gain all the key skills through extra-curricular activities, and how to make the most of them
- Complete your personal development plan on the basis of this advice, creating a tangible, personalised playbook to achieve your own entrepreneurial dreams

5.00pm - Close

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