

# Mini-MBA™

## Ages 15–17 years

22 hours per week  
Minimum English level: B2+

This programme is for students looking for an inspirational and ambitious course which gives them the perfect introduction to the exciting and productive world of business management and administration.

Our experienced and dedicated academic staff deliver this course introducing the essentials of business management. Students must complete our English test before we confirm acceptance.

This course is ideal for committed students looking for a very different kind of summer course, who want to boost their CV and university application by completing this rigorous and challenging programme. Also, for students considering studying business, finance, management, economics or accounting at A-level, IB or undergraduate level, the Mini-MBA™ provides an intensive and comprehensive introduction. Some work is completed out of class.

Mini-MBA™ students are integrated in the afternoon programme with students on our other Earlscliffe summer courses and the normal sports, cultural activities and excursion programme is offered, including a special visit to the Bank of England Museum.



*'It was a wonderful experience, I improved my English and I got to know lots of people from all over the world who I will miss terribly!'*  
**Stefania, Russia**



### Mini-MBA™ sample week

Saturday	Sunday	Monday	Tuesday	Capital Wednesday™	Thursday	Friday	
Breakfast							
House games		Introduction to Management	Marketing		Entrepreneurship	Introduction to Management	
Lunch		Lunch			Lunch		
Ashford Designer Outlet trip		Accounting	Entrepreneurship		London visit Trip to The London Dungeon and exclusively for our Mini-MBA™ students, the Bank of England Museum	Marketing	Organisations
		Activity sessions	Activity sessions			Activity sessions	Activity sessions
	Football	Golf	Visit Folkestone in small groups	Basketball			
	Sandy beach trip	Softball			Badminton		
	Arts and crafts	Volleyball			Arts and crafts		
Supper							
Welcome BBQ and games	Jeux sans Frontières	Casino night	Karaoke	Formal dinner	Ten-pin bowling trip	Hawaiian disco night	

#### The Course Outline

##### Unit 1: Introduction to Management

This unit forms the core of the course and provides students with the skills, vocabulary, knowledge, confidence and technique to analyse business issues, prepare projects, research company case studies and give presentations.

##### Unit 2: Accounting

This unit aims to provide an introduction to basic accounting knowledge for the financial statement analysis.

##### Unit 3: Entrepreneurship

This unit will include the concept of entrepreneurship and finding opportunities.

##### Unit 4: Organisations

We will look at the tradition of organisational development and how this has affected modern day leadership and management in business organisations.

##### Unit 5: Marketing

This unit will involve a mixture of lectures, discussions and short case studies for analysis in class to give you an insight into some of the issues and tools used in marketing for the 21st century.